

You are cordially invited to attend
a special seminar to be held at

The Royal Suites Hotel
123 Main Street
Anytown, NY 12345

Tuesday, May 7th, 20XX or Thursday, May 9th, 20XX

7:00 - 9:00 p.m.

R.S.V.P.

How To Generate A Lifetime Of Income From the Equity In Your Home... Risk Free.

If you are 62 years of age, or over, and own your home with little or no mortgage, you may qualify for an exciting new program authorized by the federal government. One that permits you to use the equity in your home to generate significant TAX-FREE INCOME with no obligation to pay it back in your, or your spouse's lifetime.

This “no gimmicks”, federally regulated program has been specifically designed to help you tap the pent-up equity in your home. You can receive a lump sum payment, or monthly payments for a set term, or for the rest of your life.

Join us and learn

about this exciting risk free way to significantly increase your retirement income. The federal government guarantees that you can never be forced to sell or vacate your home, even if the value of the proceeds you ultimately receive exceed the value of your home.

This is an evening you won't want to miss.

You've spent a lifetime supporting your home. Now, let it support you!

Speakers will be Barry Martin, ChFC
ABC Financial Services, Anytown US 12345

Seating is limited. For reservations, please call Mary Doe at **123-4567**, or complete and return the enclosed postage-paid reply card.