

Seminar Invitation Order Form

All orders are custom processed. Accordingly, they are non-cancelable and non-refundable upon receipt.
 No representations, express or implied, are made as to the response rate or revenue that may be generated from this order.

Name: _____ Company: _____

Name Of Assistant (If any): _____

Telephone #: _____ Fax #: _____

E-Mail Address: _____

Discounted Cost:* Price includes invitation, reply card and mailing list.

	Quantity: <u>1,000 – 2,000</u>	<u>2,001 – 5,000</u>	<u>5,001 – 10,000</u>
Elite Series (Wedding Style)	52¢	45¢	43¢
Letter Series	44¢	41¢	38¢

* Add 5¢ per invitation to these costs for two-color invitations.

Postage charges, based on the class of delivery requested, are additional.

A one-time typesetting fee of \$25.00 and a \$10.00 per order list delivery charge are additional.

Optional Costs:

Admission Tickets - 3¢ per invitation

R.S.V.P Telephone Reservation and Confirmation Services - \$260. per order

Volume discounts are based on the number of invitations ordered per mailing.

Invitation Data:

Your Name As It Should Appear On The Invitation _____

Indicate Any Designations That Should Appear After Your Name: _____

Name Of Speaker(s) (With Titles And/Or Designations): _____

Seminar Dates: _____

Starting Time: _____

Ending Time: _____

Seminar Location (Name Of Facility) _____

Address Of Facility: _____

Seminar Room Capacity (Number of People) _____

Are You Providing A Meal Or Just Refreshments? Meal Just Refreshments

Check If You Are Offering Free Gifts Or Prizes Of Any Kind.

Describe Gifts Or Prizes Being Offered: _____

Invitation To Be Mailed:

BHC #3 (Long-Term Care) BHC #5 (Ten Painless Steps) BHC #6 (Ten Painless Steps)

BHC #8 (Reverse Mortgage) BHC #9 (Reverse Mortgage) BHC #10 (Identity Theft))

Quantity To Be Mailed: _____ Mail My Invitations 1st Class (36¢ Per) 3rd Class (26¢ Per)

Return Address For Outside Envelope: _____

Check If You Want The Following To Be Enclosed With Your Invitations:

- Reply Cards (Please Fax Or E-mail a Copy Of Your Business Reply Zip+4 Number)
Don't Know It? **Call 800-5478 ext.122** For Instructions To Obtain It.
- Admission Tickets (Optional Cost Applicable)

Are You Providing The Telephone Number To Be Called For Reservations Or Do You Want To Use CIS's R.S.V.P. Reservation Acceptance and Confirmation Service?

- Yes, I Am Providing The Reservation Number To Be Printed On My Invitations.
The Number Is: _____
- No, I Want To Use CIS's R.S.V.P. Reservation And Confirmation Service. I Understand An Additional Charge of \$260. Is Applicable.

Form of Payment:

Please Check One: Credit Card Check (Must Be Received Two Weeks Prior To Mailing)

Type Of Credit Card: American Express VISA MasterCard

Credit Card # _____ Exp. Date _____

Credit Card Billing Address: _____

List Selection:

Zip Codes: You MUST PROVIDE A Minimum Of 10 Zip Codes In Priority Order.

- | | | | |
|----------|----------|----------|-----------|
| 1. _____ | 4. _____ | 7. _____ | 10. _____ |
| 2. _____ | 5. _____ | 8. _____ | 11. _____ |
| 3. _____ | 6. _____ | 9. _____ | 12. _____ |

List Criteria: Check Where Appropriate

Male Heads-of-Households ONLY Female Heads-of-Households ONLY All Heads-of-Households

Ages: From: _____ To: _____ Estimated Median Income: From: _____ To: _____

Type of Household Occupied (check one):

Single Family Dwelling Units & Condos Apartments ONLY All Dwelling Units

Investable Assets (Optional) _____

Misc. Terms And Conditions Of This Order

1. The lead time required for invitations being mailed "First Class" is 5 weeks from the date this completed order form is received until the first seminar date listed above.
2. The lead time required for invitations being mailed "Standard Rate" is 6 weeks from the date this completed order form is received until the first seminar date listed above.
3. Invitations being mailed "Standard Rate" will be deposited with the U.S. Postal Service 28 days prior to the first seminar date listed above. Invitations being mailed "First Class" will be deposited with the U.S. Postal Service 21 days prior to the first seminar date listed above. Neither CIS Marketing, Inc. or BHC/The Annuity Pros, assume any liability for late delivery, or non-delivery, of invitations once they have been deposited with the U.S. Postal Service in accordance with this schedule.
4. The customer assumes all responsibility for invitation content and/or misspellings, and/or typographical or other errors contained in the invitation, once they have "signed off" and returned the invitation "proof", submitted to them by CIS, prior to mailing.
5. All orders must be paid in full prior to mailing.

CUSTOMER SIGNATURE: _____ DATE: _____

Complete And Fax To: 775-262-8239, Or Mail To BHC, 25227 Grogans Mill Road, Ste. 102, The Woodlands, TX 77380